2018

FASHION ALMANAC

model @rumynka
photographer @niklasbergstrand
@metal_magazine

JANUARY

"I have romanticized discomfort as much as I can." ALESSANDRO MICHELE

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 **New Year's Day** Deadpool	*2* Palm Springs Int. Film Fest. →15th	*3*	*4*	*5* Molly's Game	*6* **London FW Men's** →8th	*7* **Golden Globes** (Beverly Hills)
8	*9* **Pitti Immagine Uomo 93** Firenze →12th **CES** Las Vegas →12th	*10* **Winter Sales** France →Feb 20th	*11*	*12*	*13* **Milan FW Men's** →16th Russian New Year	*14* Gosha Rubchinskiy Show Yekaterinburg Russia
15 **Martin Luther King's Day** Australian Open Melbourne →28th	*16* Premium Trade Show Berlin →18th	*17* **Paris FW Men's** →21st The Assassination of Gianni Versace: American Crime Story (FX)	*18* **Sundance Film Festival** Park City →28th	*19* Maison & Objet Paris →23rd	*20* "The Fashion Business Manual" (Fashionary)	*21* **SAG Awards** LA **Fashion Week Stockholm** →23rd
22 **Paris Haute Couture** Spring 18 →25th	*23* **Academy Awards Nominations**	*24* Jacket Required Trade Show London →25th	*25* Sidaction Dinner, Pavillon d'Armenonville, Paris	*26*	*27*	*28* **60th Grammy Awards**, NY
29	*30* **Copenhagen FW** →Feb 2nd **Ukrainian FW**, Kiev →Feb 4th	*31* **Lakmé FW** SS18, Mumbai →Feb. 4th				

1. Phoebe Philo - Patti Wilson **3.** Rianne van Rompaey **6.** Carlyne Cerf de Dudzeele **7.** Michel Gaubert **12.** Raf Simons
16. Simon Jacquemus **28.** Juergen Teller **29.** Mary Katranzou

model @maria_zakrzewska
@Balenciaga

FEBRUARY

"A goal is a dream with a deadline." NAPOLEON HILL

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1 "Skateboarding Is Not a Fashion" (Gingkopress) 🕮	*2* Cloverfield (JJ Abrams) 🎬	*3*	*4* Super Bowl Minneapolis, US
5 **NYFW Men's** → Feb 7th	*6* "How to Slay" (Rizzoli) 🕮	*7* **AmfAR Gala, NY**	*8* **NYFW Fall 18** → Feb 14th 1st Mammoth Film Fest., US → Feb 11th	*9* Winter Olympics → 25th Fifty Shades Freed 🎬	*10* Norell: Dean of American Fashion FIT, NYC 👁	*11* Avantex Paris → 14th
12 Capsule Trade Show Las Vegas → 14th	*13* **Première Vision** Paris → 15th 2018 Triennial New Museum, NY → May 27th 👁	*14* **Valentine's Day** William Eggleston MET, NYC 👁	*15* **International Film Fest.** Berlin → 25th 🎬	*16* **Lunar New Year** **London FW** → 20th Black Panther (Lupita Nyong'o) 🎬	*17*	*18* **BAFTA** London 🎬
19	*20* "Mr Chow: 50 years" (Jeffrey Deitch) "AdR Book" (Anna Dello Russo) 🕮	*21* **Milan FW Fall 18** → 27th **Costume Designers Guild Awards, LA**	*22* Let's Go Logo Bon Marché, Paris → Apr. 1st **London FW Fest.** → 25th	*23* White Milano Trade Fair → 26th	*24*	*25*
26 **Paris FW Fall 18** → March 6th	*27*	*28* **Purim** "Saul Leiter, In my Room" (Steidl) "Mario Valentino" (Skira) 🕮				

🎁

6. Robbie Spencer **7.** Hiroshi Fujiwara **9**. Amber Valetta **11.** Cass Bird **13.** Lotta Volkova **14.** Leomie Anderson **20.** Rihanna **23**. Julie de Libran **28.** Natalia Vodianova

model @fianeso938
@helmutlang

MARS

"Everyone looked away, winced, shifted nervously and turned a blind eye". EDIE CAMPBELL

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1 Zoe Leonard VIP Opening Whitney Museum NY → June 10th	2 **Les César** Paris **David Bowie** Brooklyn Museum → July 15th	3 **Film Independent Spirit Awards**, LA **Margiela/Galliera**, Paris → Jul. 15th	4 **90th Academy Awards**, LA
5	6 "Tsumori Chisato" (Didier Grumbach)	7 Bijoux d'artistes, Picasso-Jeff Koons MAD, Paris → July 1st	8	9 **SXSW** Austin, Texas → 18th A Wrinkle in Time (Ava DuVernay)	10 **Opening Galeries Lafayette Foundation, Paris** **Russia FW A/W 19** → 14th	11
12 Sao Paulo Fashion Week → 16th (TBA)	13	14 Amazon India Fashion Week New Delhi → 17th (TBA)	15 "The Psychology of Fashion" (Carolyn Mair) Tacita Dean Royal A. of Arts London → May 28th	16 Salon du livre, Paris → 19th Tomb Raider (Alicia Vikander)	17 **Night Fever** Vitra Design Museum, Weill am Rhein → Sept 9th	18 Being: New Photography 2018, Moma, NYC → Aug 19th
19 **Tokyo FW AW18** **→ 24th**	20 **Spring**	21	22 **Baselworld** **→ 27h**	23 Isle of Dogs (Wes Anderson)	24	25 Seoul FW F/W18 → 29th (TBA)
26 Air Max Day	27 "Michael Stipe, Vol. 1" (Damiani) Shanghai FW → April 3rd (TBA)	28	29 **Art Basel Hong Kong** → 31st	30 **Passover** → April 7th Ready Player One	31 Snarkitecture (Phaidon)	

10. Adam Selman **14.** Anna Ewers **16.** Alex Olson **19.** Nadja Auermann
25. Demna Gvasalia **29.** Haider Ackermann

@katesekules
@visiblemend

APRIL

"What have you done, America?" KATE SEKULES

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1 **Easter** David Hockney, Lacma, LA → July 29th "**McQueen**: The Illustrated History of the Fashion Icon"
2 **Easter Monday**	3	4 "Nova 1965-1975" (Harri Peccinotti)	5 "Fashion: Vintage Minis" (Grace Coddington)	6 Blockers (Katheryn Newton)	7	8
9 Habillées pour l'hiver 2018 Canal + Paris (TBA)	10 **TED2018** The Age of Amazement Vancouver, BC → 14th	11	12	13 **Coachella 1** → 15th X-Men: The New Mutants	14	15
16 **BFC/Vogue Designer Fashion Fund winner (TBA)**	17 **Milan Furniture Fair → 22nd** Drop (Byron Hawes)	18 Condé Nast Luxury Conference, Lisbon → 19th **Tribeca Film Festival** → 29th	19 "Loulou & Yves" (Christopher Pekanas)	20 "Iris Apfel: Accidental Icon" "Fabulous" (Madison Moore)	21 Fashioned from Nature, V&A Museum, London → Jan 27th	22
23 **Fashion Revolution Week** (5th Rana Plaza Commemoration)	24	25	26 **33rd Int. Fest. Fashion & Photo**, Hyères → 30th	27 The Gospel According to Andre	28	29
30						

2. Shayne Oliver **3.** Lily McMenamy **8.** Vivienne Westwood **9.** Martin Margiela - Marc Jacobs **12.** Isabel Marant - Paloma Elsesser
16. Anna dello Russo - Alek Wek **17.** Constance Jablonski **20.** Grace Coddington - Miranda Kerr **23.** Gigi Hadid
24. Jean Paul Gaultier **25.** Mel Ottenberg

@ambush_official

MAY

"I'm done searching for meaning in the aesthetic cycles of commodities."

HELENA ST. TESSERO - Neo Yokio

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	1 **French Labor Day** **Resort Collections**	2 The David & Peggy Rockefeller Auction, Christie's NYC (TBA)	3 **Frieze NY** VIP Opening → 6th Roman Cieslewicz MAD, Paris → Sept 23rd	4 Avengers: Infinity War **Loewe Craft Prize** Design, London → June 17th	5	6 **MTV Movie Awards**, LA
7 **Costume Institute Benefit (MET Gala)** Arab FW Ready Couture SS19 → 11th (TBA)	8 **Cannes Film Festival** → 19th	9 **Azzedine Alaïa** VIP Opening, Design Museum London → Oct 7th FIT BFA Fashion Show, NY	10 **Heavenly Bodies Fashion and the Catholic Imagination** Costume Institute, MET, NYC → Oct 8th	11 **RuPaul's Dragcon** LA → 13th Where'd You Go, Bernadette?	12 The Future Starts Here, V&A Museum, London (→ Nov 4th)	13
14	15 **Ramadan** → June 14th **Copenhagen Fashion Summit** →16th "House of Nutter: Rebel Tailor of Savile Row"	16	17 **AmFAR Party**, Cannes "Menswear Revolution" (Jay McCauley Bowstead)	18 A Star is Born (Lady Gaga, Bradley Cooper)	19 Maker Faire Bay Area San Mateo, CA → 20th	20 **Billboard Music Awards**, Las Vegas
21 French Open Roland Garros Paris → June 10th	22	23 RISD Grad Show 2018, Rhode Island (TBA)	24	25 Han Solo : A Star Wars Story European General Data Protection Regulation	26 Bodys Isek Kingeles, Moma, NY → Oct 21st	27
28 **Memorial Day** Savage Grace (J. Moore, E. Redmayne)	29 Fashion Unraveled FIT, NY → Nov 17th	30 Primavera Sound Barcelona → June 3rd **Gucci Cruise** Arles	31 La Cambre Mode/s/ Show, Brussels (TBA) Central Saint Martins' BA runway show, London (TBA)			

2. Donatella Versace **6.** Raquel Zimmermann **9.** Nicolas Ghesquière **13.** Natalie Massenet **15.** Stella Maxwell
16. Mica Arganaraz - Christian Lacroix **18.** Adwoa Aboah - Emmanuelle Alt **22.** Naomi Campbell

@katesekules
www.visiblemending.com

JUNE

"Every day, when you walk out the door, put on your imaginary cape, and go conquer the world." LENA WAITHE

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1 **Anti_Fashion Marseille → 3rd** JCK, Couture Las Vegas → 4th	*2*	*3*
4	*5* **CFDA Fashion Awards, NY (TBA)**	*6*	*7* Bonnaroo Fest., US → 10th	*8* **London FW Men's** → 11th Ocean's Eight Giacometti Guggenheim, NY → Sept 12th	*9*	*10* Tony Awards NY
11 WEAR Conf. FIT, NY → 13th	*12* **Pitti Immagine Uomo**, Florence → 15th	*13* **Art Basel** (VIP Opening) → June 17th **LVMH Prize Paris (TBA)**	*14* FIFA Yekaterinburg → July 15th U.S. Open → 17th Sonar, Barcelona → 16th	*15* Balenciaga McCord Museum, Montreal → Oct. 14th	*16* **Milan FW Men's** → 19th Frida Kahlo's Wardrobe V&A, London → Nov 4th	*17*
18	*19*	*20* **Paris FW Men's** S/S 19 → 24th Alita : Battle Angel	*21* **Summer** Secret Solstice Fest. Reykjavik → 25th Aspen Ideas Fest. → 30th	*22* Jurassic World	*23* **Pose** (Ryan Murphy FX Networks, TBA)	*24* **BET Awards**, LA
25 OpenMyMed Fashion Booster Campus, Marseille → June 29th	*26* "GilesSølveKatie"	*27* **Summer Sales France** → Aug. 7th	*28* Valley Girl "The Lives of 50 Fashion Legends" (Fashionary)	*29* **ANDAM Prize Winners Announce, Paris**	*30* "Veiling in Fashion" (Anna-Mari Almila)	

3. Nadja Bender **5.** Steven Meisel **7.** Vittoria Ceretti **11.** Pat McGrath **12.** Anja Rubik
13. Mary Kate & Ashley Olsen **29.** Gosha Rubchinskiy

@odette.pavlova
@driesvannoten

JULY

"Obviously, it has turned into a big orgy, but who doesn't love an orgy? So, is that a bad thing?" RICK OWENS

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1 **Paris Haute Couture**, Fall 18 → 5th
2 **Wimbledon** → July 15th	*3*	*4*	*5*	*6* Ant-Man & the Wasp	*7*	*8*
9	*10*	*11*	*12* House of Fashion (Jess Berry) Nos Alive Festival Alges, Portugal → 14th	*13* Lovebox Festival London → 14th	*14* **Bastille Day**	*15*
16	*17*	*18*	*19* **Comic-Con** San Diego → 22th	*20*	*21*	*22* Opening **Gallery Fashion for Good** Amsterdam (TBA)
23	*24*	*25*	*26*	*27* Panorama Festival, Randall's Island Park, NY (TBA)	*28* **70th Emmy Awards**, LA	*29*
30	*31*					

2. Nick Wooster **5.** Hedi Slimane **11.** Joan Smalls - Joseph Altuzarra
17. Glen Luchford **18.** Harley Weir **21.** Jun Takahashi **22.** James Jebbia **25.** Iman

@julian.obis
@calvinklein

AUGUST

"Harlem is a brand as strong as Chanel. It is just poorly marketed."

JOHN T. REDDICK

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		1	2 Lollapalooza Chicago → 5th	3	4	5
6	7 **Copenhagen FW** → Aug.10th Øya Festival, Oslo → Aug 11th	8	9	10 Scarface	11 Beautycon Fest. LA	12
13	14	15 **Lakmé FW F/W 19, Mumbai → 20th, TBC**	16	17	18	19
20 Mama Mia	21	22	23 XXL Freshmen Class 2019 (TBA)	24 Rock en Seine, Paris → 26th (TBA) Mysteryland Haarlemmermeer, The Netherlands → 26th	25 **Afropunk Fest**, Brooklyn → 26th	26 **Burning Man**, Black Rock Desert → Sept 3rd **MTV Video Music Awards,** Inglewood, US
27 Mission Impossible 6 Sao Paulo FW → 31th (TBA)	28	29 Stockholm FW → 31st (TBA)	30	31 Telluride Film Festival → Sept 3rd		

3. Karlie Kloss - Jourdan Dunn **11.** Carolyn Murphy
12. Cara Delevingne - Hussein Chalayan **16.** Wolfgang Tillmans

Model @aria.duan
@zhijunwang @adidasyeezy

SEPTEMBER

"First thing, I look at people' shoes. It's like a secret club. I know I can talk to you, and you'll know what I'm talking about." ANDREW, 22.

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					1 LACMA Art + Film Gala (TBA)	*2* **Venice Int. Film Fest.** (Franca Sozzani Award) → Sept 12th
3 **Labor Day**	*4*	*5*	*6* **NYFW S/S 19** → 14th **Toronto IFF** → 16th	*7* **Pink,** FIT, NY → Jan 5th EcoChic Award Fashion for Good, HK Maison & Objet → Paris 11th	*8* Videogames, V&A Museum, London → Feb 24th	*9* **Rosh Hashanah** → Sept 11th
10	*11*	*12* Franz West CGP, Paris → Dec 10th	*13* Soul of a Nation: Art in the Age of Black Power, Brooklyn Museum → Feb 19	*14* **London FW S/S 19** → 18th Darkest Minds (Amandla Stenberg)	*15* Oasis Festival Marrakech → Sept 16th	*16*
17	*18*	*19* **Milan FW S/S 19** → 25th **Première Vision** Paris → 21th	*20* **London Fashion Week Festival** → 23rd	*21* The House with a Clock in its Walls (Cate Blanchett)	*22*	*23* **Autumn**
24 **Paris FW S/S 19** → Oct. 2nd	*25*	*26*	*27*	*28* Smallfoot (Zendaya)	*29*	*30*

3. Kaia Gerber **4.** Kirsty Hume **7.** Jonathan Anderson
19. Carine Roitfeld - Halima Aden **25.** Edie Campbell **29.** Lila Grace Moss Hack

@anastasiaiff
@commedesgarcons

OCTOBER

"Don't just eat McDonald's, get something a bit better. Eat a salad. That's what fashion is. Something that is a bit better." VIVIENNE WESTWOOD

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 Vanity Fair New Establish. Summit → 3rd (TBA)	*2* **Jean Paul Gaultier "Fashion Freak Show",** Folies Bergères, Paris	*3*	*4* **Frieze London** → Oct 7th	*5* Venom (Marvel, Michelle Williams)	*6*	*7*
8	*9* Amazon India FW S/S19, New Delhi → 14th (TBA) Shanghai FW S/S 19 → 18 Oct (TBA)	*10* Frankfurt Book Fair → 14th	*11* Vogue Forces of Fashion NYC (TBA)	*12*	*13* Russia FW S/S 19 → 17th (TBA)	*14*
15 Tokyo FW S/S19 → 21st Seoul FW S/S19 → 20th (TBA)	*16*	*17*	*18* **FIAC, Paris** → Oct 21st "The Sport Shoe: A History"	*19* Jungle Book: Origins	*20*	*21* Bruce Nauman: Disappearing Acts, Moma, NYC → March 17th
22	*23*	*24*	*25* Hello Tomorrow Global Summit, Asia (TBA)	*26*	*27*	*28*
29 Habillées pour l'été 2019, Canal +, Paris (TBA)	*30*	*31*				

1. Marie-Amélie Sauvé **3.** Yohji Yamamoto **8.** Hanne Gaby Odiele
11. Rei Kawakubo - Virgil Abloh **21.** Hari Nef **24.** Mario Sorrenti **31.** Collier Schorr

@naomichinwing
@ysl

NOVEMBER

"It's the optimistic who brings newness."

MARC ASCOLI

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			1 **Pre-Fall Collections**	*2* The Nutcracker (Misty Copeland) 🎬 X-Men : Dark Phoenix 🎬	*3* Complexcon, Long Beach (TBA)	*4* **MTV Europe Music Awards**, Bilbao-Barakaldo, Spain 📺
5 **Web Summit** Lisboa → 8th	*6* **CFDA/Vogue Fashion Fund winner announced** NY	*7* Andy Warhol Retrospective, Whitney Museum of American Art, NY (TBA) 👁	*8* Biofabricate, NY (TBA)	*9* Pirelli Calendar (TBA)	*10*	*11* Veterans Day Singles Day China
12 Glamour's Women of the Year Summit, NY (TBA)	*13*	*14* Arab Fashion Week Pre-Fall 20, Dubai (→ 18th, TBA)	*15* International Luxury Conference NY Times → 16th (TBA)	*16* Guggenheim Museum Annual International Gala (TBA)	*17*	*18* **American Music Awards**, LA 📺
19 Walpole Luxury Awards, London (TBA)	*20* **Trans Day of Remembrance** (#tdor)	*21* Creed 2 🎬	*22* **Thanksgiving**	*23* **Black Friday** (US) Vogue Fashion Festival, Paris (TBA)	*24* **Le Bal des Débutantes**, Paris	*25*
26 Cyber Monday	*27* Victoria's Secret Fashion Show (TBA) FN Achievement Awards, NY	*28* Annual Global BOF VOICES London (TBA)	*29*	*30* Teen Vogue Summit → Dec. 1st (TBA)	*31* Ukrainian FW Kiev → Sept 4th (TBA)	

🎁

3. Kendall Jenner **9.** Chitose Abe **18.** Rick Owens **19.** Daria Werbowy **22.** Kirsten Owen
24. Nick Knight **25.** Alessandro Michele **28.** John Galliano

@fransummers
@jw_anderson

DECEMBER

"The end of the Sixties was important, moving from haute couture to ready-to-wear. The second most important moment is now." YOHJI YAMAMOTO

2018

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					1 LOVE Magazine Advent Calendar Beautycon Festival, London lipstick	2 **Hanukkah**
3 The Fashion Awards 2018 London (TBA)	4	5 **Art Basel Miami Beach** → 8th	6 Pantone Color of 2019 (TBA)	7	8	9
10	11	12	13	14	15 Sneakercon, NYC → 16th	16
17	18	19	20	21 **Winter** Aquaman	22	23
24	25 **Christmas** Mary Poppins Returns	26	27	28	29	30
31 **New Year's Eve**						

17. Stella Tennant **21.** Petra Collins
27. Alexander Wang **30.** David Sim

2018 FACT CHECK

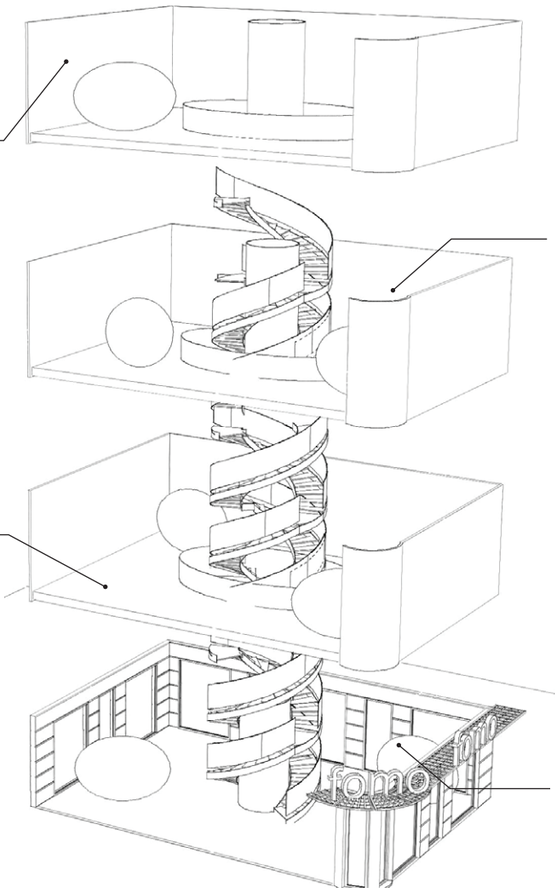
IN	OUT
Living Clothes	Awoke Fashion
Jailbreaking	Full looks
fomo	colette
iGlass 1.0	Spectacles
Fandoms	Micro-influencers
Yohji Yamamoto	Virgil Abloh
Avatars	Selfies
Chatbot	Concierge
Token Rewarding	Data Mining
Granular	Niche
Circular	Footprint
Vava Dudu	Soundcloud Rappers
Microbiome	Frontal Cortex
Kombo	Ayahuasca
Ketone Salts	Caffeine
Reishi Tea	Reishi Leather
THC-Infused Dinners	CBD Vinaigrettes
Earn.com	Linkedin
Republic.co	Indiegogo
Dash	Dollars
Live.me	Instagram Stories
Failing Upwards	Rick and Morty
Tacotron 2	Demogorgon

BUGS BUSTERS **w/ @walterpearce ♥ @midlandagency ♥ @rachelchandler ♥**

•Nuns? 👍
•Voltron? 👍 (but a little before my time)
•Knitting? 👎
•Dickies? 👍
•Pencil Skirts? don't really know what a pencil skirt is, but sounds good so 👍
•Unicorn Hair? 👎👎👎
•Emo Hip Hop? 👎
•Matching diams earrings for men? 👍 go for it!
•Turtle necks? 👍
•Tailoring? 👍
•Indigo Children? 👎 sounds like some hippie shit
•Goonies? 👍
•Padlock Pendants? 👍 shout out to Shayne!
•Corduroy? 👍
•Daisies? meh... aren't daisies kind of a weed?
•Marilyn Manson? 👍
•Baby Pink? meh... but 👍 if ur a baby
•Ferrari? 👎
•Ford f150? 👍
•Xanax? 👎
•White shirts? 👎 I get them very dirty
•Lab coats? 👎 I'd probably get them super dirty
•Fedoras? 👍 if you're joking
•Unshaved female legs? whatever
•Photos tees? 👎
•Bandanas? 👍
•Self-expression socks? sounds awful 👎
•Political message tees? 👎
•Wire reading eyeglasses? 👍
•Gucci vintage logo? 👍
•BMX logos? 👎
•Fanny packs ? why not 👍
•Dust masks? 👎 a hard NO, unless ur in black bloc. Also take those Kurt Cobain sunglasses off.

FOMO

OPEN FOR BUSINESS AND SOCIAL RESPONSABILITY ANYTIME SOON #NOSCIFI



4th Fl.
BIOHACKING SPA

• Mood Changing VR (15 min session)
• Implantables (Sensors, Magnets)
• Photo-Activated Tattoos
• Brain Waves Training
• Age Prediction (SR Imaging)
• Nano Makeup
• Amazonian Healers (Tele-Consult)

3rd Fl.
GENDER-FREE FASHION

• European Legacy Opulent Houses
• American See Now Buy Now (Runways & TV Series)
• AI Powered Bespoke Tailoring (Full Genders Spectrum Options Available for Any Item in Store)
• Liquid Leather: Body Molding Cabins (by Zoa)

• Virtual Try-On (by Body Labs Amazon)
• 3D Avatars Design On Site (by Pixar)

2nd Fl.
PURE PLAYERS

• Highly Elevated Urban Gear
• Hourly Drops / Musical.ly Merch (White lists Only. NO Line Allowed)

Conscious Makers Workshops

• Grow your Look! (Allow 2 to 3 Weeks) Fall 2019: Algae - Mycelium - Bacteria - Yeast (by Ecovative)
• 3D Print your Own Accessories: Machines & Masterclasses (Walk ins Welcome)

1st Fl.
NONE OF OUR BUSINESS

• Sustainable Soft Smart TechWear
• Neutrois Cruelty Free Collections
• Cis / Non Cis Exoskeletons Suits

PAYMENT STATIONS

(NO App Required:
We Value Our Guests Right to Non Share)

• "Tap & Pay"
• "Cash Your Tokens"
• "Data For Discount (Opt-in)"

Services

• Shopify Orders: Clic & Collect Here
• Recycling Clothing Bins
• AR Glasses Loans
• Personal Shop Chatbot
• On the Spot Resale (by Grailed x eBay)

All ref. upon request
♥ #MurielTaurel
architecte, Marseille.

FASHION CLOUT X AI

WHERE ARE YOUR 👀, IN THIS VERY NET NEUTRALITY ENDING ERA?

We went to visit the Computer Science Department @University of Illinois. We provided the search team with a list of 200 fashion insiders. The kind who work backstage, on set, in studios, more than sit front row. The same who vacay together, and party hard all year long in New York, Paris, Milan, London, LA, Tokyo, Seoul... Here snippets of what we learn after 3 months of fast-reading through machine learning filters, a big bang of Instagram diaries.

1/ THEY FOLLOW NERDS & GEEKS, NOT BRANDS.

Clue: Lot of archives, activism, interiors, performers, contemporary art.

@... Idea.ltd / natgeo / thefatjewish / nasa / themuseumofmodernart / diet_prada / dashwood_books / fuckjerry / novemberbooks / michelleobama / rarebooksparis / metmuseum / kalen_hollomon / artforum / hansulrichobrist / _cindy-sherman / she_comes_in_technicolor / vintage_vogue / tate / olivierchatenet / 70sBabes / simplicitycity / magnumphotos / theacademynewyork / barackobama / totaljbird / gurlstalk / jerrysaltz/ dis / larryclarkfilms / 1stdibs / davidzwirner / archdigest / nangoldinarchives / arca1000000 / unskilledworker/ le21eme / ladyfag / the___archive /oprah / _mykki_ / raf_simons_archives / gabriel_held_vintage / asaprocky / sadiecoleshq / know_wave / apartamento / champagnepapi / sokothecat / clairederouenbooks / decorhardcore / friezeartfair / emmanuelperrotin / costumeinstitutelibrary / minititleltd / whitneymuseum / vamuseum / james.t.merry / serpentineuk / procell / pacegallery / momaps1 / ninetiesmoments / 70sdaily / newmuseum / guybourdinofficial / whitecubeofficial / ryantrecartin / siduations / marieagnesgillot / emmanuelmacron / donlonbooks / guggenheim / goop / somewhereiwouldliketolive / snowdonarchive / hillaryclinton / resurrectionvintage / balenciaga_files...

2/ THEY LOVE THEIR INDIE GLOSSIES AS MUCH AS THEIR DANK MEMES

The international army of paper addcits is rising again.

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2/ THEY RESERVE EQUAL RESPECT TO LEGENDS AND BADASSES - TOP 20 - DEC 2017

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Fashion Guides x Computer Science Department @University of Illinois, US - Sept.-Dec 2017.
Shout out to the team of scientists crawlers. For detailed methodology, hit us up: guidesfashion@gmail.com

FROM HOLLYWOOD TO UR MOODBOARDS

Suspiria, Dario Argento's remake by Luca Guadagnino, w/ Tilda Swinton, Mia Goth, Dakota Johnson, Chloe Grace Moretz. Thom Yorke scores, Silvia Venturini Fendi co-prods.
Ophelia, w/ Daisy Ridley, Clive Owen, Naomi Watts. Reimagining "Hamlet" from the viewpoint of the Dane's suffering girlfriend.
Eigth Grade: a sensation kid alert on Elsie Fisher, 13 ans (A24, Sundance).
Freak Show, cross dressing teens, w/ Agigail Breslin, Laverne Cox & Bette Midler.
I think we're alone now, w/ Elle Fanning.
Colette, the author, not the defunct Paris store. w/ Keira Knightley & Dominic West.
Josie, drame thriller w/ GoT star Sophie Turner as a high school transplant in the deep South.
Lizzie Chloe Sevigny + Kristen Stewart lead this 19th century bio thriller of a girl historic trial.
Skate Kitchen, by Crystal Moselle (Wolfpack), about NY skateboarder girls, w/subway-casted Rachelle Vinberg (already under MiuMiu'radar).
Westwood, iconic Dame Vivienne filmed by her very forme model, the wild at heart -and kindred soul- Lona Tucker (@Sundance Fest.)
RBG, Move over, Iris Van Arpen! Legendary Justice Ruth Bader, 84, is the ultimate it senior.
Wildlife," w/ Carey Mullligan.

MID-2018

A Rainy Day in New York, Woody Allen bankrolled by Amazon, w/ a Paris FW front-row ready casting: Elle Fanning, Jude Law, Selena Gomez, Suki Waterhouse, Thimotee Chalamet...
Blockers, w/ the Gen Z ambassadors, WWD-endorsed, Katheryn Newton & Gideon Adlon.
Barbie, w/ Anne Hathaway. The VP of the Mattel doll design (@thisiskmc) makes sure that fashion is on board, w/ some well-heeled collabs in the pipeline.
Mary Shelley, by Saudi Arabia director Haifaa al Mansour, w/ Elle Fanning playing Frankenstein's goth mom.
Slice, an urban horror thriller about pizza delivery boys killings, w/ Chance the Rapper.
Mid 90s, by Jonah Hill, another coming of age on decks, w/ heartthrob Lucas Hedges
Book Club, w/ Jane Fonda, Diane Keaton & Candice Bergen through their reading of "Fifty Shades of Grey".
Rabid, a remake of the blood juicy horror movie, by fashion obsessed Soska sisters.
Resistance, w/ Jesse Eisenberg. The biopic of unsung war hero Marcel Marceau.
Antonio Lopez 1970, all about Sex, Fashion & Disco. Your typical fashion hagio-docu, w/ Pat Cleveland, Grace Jones, Jerry Hall...
The White Crow, by Ralph Fiennes narrating Nureyev's defection to the West, a real 60s event, plotted by fashion legendary YSL executive Clara Saint (Adèle Exarchopoulos)
I Feel Pretty, another ragtag girlscom, w/ Amy Schumer, Emma Roberts, Michelle Williams, Emily Ratajkowski, Lauren Hutton...

FASHION FLIX

END 2018

Party of the Century, w/ Chloe Grace Moretz, Garrett Hedlund & Josh Gad as guests of the Truman Capote's historic Black & White Ball.
The Widow, Chloe Grace Moretz again, this time face to face w/ queen Isabelle Huppert.
The Beach Bum, new beach noir by Harmony Korine, w/ Matthew McConaughey, Isla Fisher, fab'Bria Vinaite (@chronicflowers) & Snoop Dog.
Foxy Trotter, an anime about a 70s rock&n'roll photographer, courtesy of Natalie Portman, producer and voice.
If Beale Street Could Talk, next move from "Moonligh"t director Barry Jenkins, the drama is set in Harlem, produced by chic Annapurna.
Kin, aSciFi, w/ James Franco & Zoe Kravitz.
Dumplin, w/ Jennifer Aniston & Danielle MacDonald (Patti Cake$), about a teen & team, cheefully sabotaging the local beauty pageant.

TV (COMING BACK)

Stranger Things, 3rd season ; **Handsmaid's Tale**, 2nd season ; **Big Little Lies**, 2nd season ; **Game of Thrones** (late Dec. 18, or probably early 2019...).

TV (TBA)

Pose, Ryan Murphy ("American Horror Story"), revives the 80s NY Voguing ball-rooms (a.k.a. "Paris is Burning"), starting w/ a sharp casting inside the real Voguing scene (think à la Hood by Air).
Issa Rae (Untitled), w/ Rihanna & Lupita Nyong'o, a Twitter-idea based project, about two girls conning men (Netflix)
Dietland, 10 episodes. weight loss, beauty & magazines, w/ Julianna Margulies.
Valley Girls, 4 badass techies going after Silicon Valley machismo (ABC).
Grown-ish, w/ Teen Vogue's superstar, actress activist Yara Shahidi.
CoolTeen (TM symbol) Chloe x Halle (Freeform).
Mosaic, Make-your-own-story experimental series, from tv to the co-story telling app (HBO).
Pull, fashion stylist soap, hashtag hit or miss (Lifetime).
2 Dope Queens, HBO, Feb 2, already a hit.
Fashion Victim, a wannabe tv series about aspiring fashion editor, w/ a stunt from Andrea LeonTalley cameo (E!).
Tiler Peck Docu: prima ballerina Tiler Peck, 27, puts on a new dance event. Elisabeth Moss exec prod (Hulu).
Ratched, 18 episodes zooming on Sarah Paulson, a.k.a. "One Flew Over the Cuckoo's Nest" Nurse Ratched (Netflix).
The Simon Biles Story, the inspiring life of the Olympic pixie marvel (mid 18, Lifetime).
In Fashion, smthg about contemporary designers (Lionsgate TV, STARZ Media).
Bi, by trendy prod a24, end of 2018 (Starz).
Edha, a fashion designer in Buenos Aires (Netflix).
Maniac (Cary Fukunaga, Emma Stone).
Brown Girls, upon Elle.com web series, (HBO).
Sneaker Store, funny. By LeBron James.
Today Will be Different, limited series, from eponymous book, w/ Julia Roberts (HBO).
Marvel Cloak & Dagger, 2 teenagers w/ superpowers (Freeform, 2018)
Watchmen, Damon Lindelof's adaptation of the iconic comic-book series, HBO.

FG TRIVIA

WAIT TILL 19:00 OR 01:00
GMT. TIMER ON 15 MIN,
OR CALL SCOTT ROGOVSKY

1. What is the DOB of the tracksuit?
A/ 1971-72, on actor Bruce Lee in "Longstreet"
B/ 1986, on Jam Master Jay from Run DMC
C/ 1939, on Olympic athletes like Jesse Owens

2. Which Paris fashion executive helped Rudolf Nureyev defects to the West at Le Bourget airport in 1961?
A/ Nicole Picard, former Le Figaro journalist
B/ Clara Saint, former YLS press agent
C/ Denise Dubois, former secrétaire générale of Fédération F. de la Couture et du P-à-P.

3. Which futuristic fashion item is already reality?
A/ Sneakers made of recycled CO2
B/ Jacket playing music
C/ Eyeglasses prompting holograms

4. Which VFiles alumn is setting up a NY made-to-measure tailoring house?
A/ Gypsy Sport
B/ Snow Xue Gao
C/ Melitta Baumeister

5. What tattoo an underage Presley Gerber came home w/, winning Cindy Crawford over?
A/ Super Mom Forever
B/ Be Grateful
C/ a skull by Scott Campbell

6. What was surnamed the "Fashion Ford"?
A/ the 1926 LBD
B/ the 1984 MTV fanny pack
C/ the 1991 Armani trouser suit

7. This year, you'll make extra-$ by:
A/ selling ur selfies to AI start-ups
B/ betting on trends w/ experts
C/ broadcasting 24/7 on Chinese social media

8. Who is ready to launch the first soft robotic powered clothing?
A/ Wonderbra
B/ the startup Seismic
C/ Tommy Hilfiger

9. What was originally a modesty fashion accessory?
A/ the djellaba
B/ the tabi shoes
C/ the muumuu

10. Which traditional craft art was licensed by Vogue in the 1950s?
A/ Aran pattern
B/ Paisley pattern
C/ Liberty prints

11. What is bio fashion?
A/ a 100% compostable wardrobe
B/ materials engineered-in-lab, or bacteria-based
C/ garments infused with cannabis

12. How much water for one pair of jeans?
A/ 1 bassin
B/ 20 bathtubs
C/ No water, only heat

13. Which activewear brands wants to undertake Nike?
A/ Apple Soft Goods
B/ Amazon Peak Velocity
C/ Spotify Merch

14. Which of these collabs hasn't happen yet?
A/ Comme des Garçons x Annapurna interactive
B/ Rag & Bone x Disney
C/ Levi's x Google

15. How does Hermès ID its bags?
A/ There's a microchip inserted
B/ Craft people leave a secret signature mark inside
C/ They come with a certified, serialized, "bad and boujee" badge

Results

0-5	6-10	11-15
It's okay. We're here to help.	Sweet	We DMing u for tips.

1.C - 2. B - 3. A.B.C - 4. B - 5. B - 6. A - 7. A. B C. - 8. B - 9. B - 10. A - 11 B. - 12. B - 13. B. - 14. A - 15. B

CONTEMPORARY VINTAGE HOT LIST
DEC. 2017, NYC, @RESURRECTIONVINTAGE

1. Dior by Galliano, bias dresses from 2000's
2. Balenciaga by Nicolas Ghesquière, Scuba and Aviator pieces from 2003/2004 collections
3. Dolce & Gabbana, bustier dresses and brocade coats from late 1990's
4. Miu Miu, tech collection, circa 1999
5. Alaïa, everything
6. Maison Margiela, prime collections, 1990-2006
7. Comme des Garçons, up until today
8. Tom Ford, from the Gucci (1994-99) & YSL (1999-2004) years
9. Alexander McQueen, up until today
10. Raf Simons, circa 2000 (essentially) to 2008
11. Helmut Lang, the early years

2018 FASHION ALMANAC

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Although we tried to be as thorough as possible,
many events are still to be set up while we wrapping up
this document this day, December 29th 2017.

Also: things change... Double check online,
and don't hold us accountable!

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2018

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