

RISK, PERSONALITY & CREATIVITY

Invitation to participate in research



PROFESSOR CAROLYN MAIR PHD, FREELANCE CONSULTANT

"Research has indicated that an individual's personality and propensity for risk can influence the creative behaviours and activities they engage in. Creativity in the workplace is important for more than making aesthetically pleasing documents and images. In today's uncertain and complex world, the ability to identify and recruit creative thinkers and creative problem solvers is critical for success."

YOUR ROLE

You are invited by Psychological Consultancy Ltd and Prof Carolyn Mair PhD to participate in a study investigating the relationships between risk taking, personality, personal values, 'mindset' and creativity.

All participants will receive a free Risk Type Compass Personal Report, worth £42.

If you agree to participate, you will be asked to complete two online surveys that should take a total of approximately 20 minutes to finish.

THE SURVEYS

The first survey evaluates your underlying disposition to risk. You will be asked to provide your name (you can use a pseudonym if you prefer), email address (used only to send your free report), gender, and age (not mandatory). The questionnaire should take approximately 10 minutes to complete.

You will subsequently be redirected to Survey Monkey to complete the second questionnaire, where you will be asked to re-enter your email address (to link your first and second surveys). This survey will ask you questions about values, 'mindset' and creativity and should take approximately 10 minutes to complete.

Please note: your data will be anonymised prior to analysis. Individual-level data will remain confidential, seen by the researcher only.

TAKING PART

If you consent to these requirements and wish to participate in this research, please follow these instructions:

- 1) Go to www.psy-key.com
- 2) Enter the access code: Creativity
- 3) Complete PsyKey and Survey Monkey questionnaires

Upon completion, you will receive your free report to the email address you registered with.

If you have any questions about the research or you fail to receive your report, please email simon@psychological-consultancy.com